

# What's Wrong with the Semantic Web

XML-Days

Berlin, 25. September 2006

# This talk is NOT about

- General OWL-bashing
- Why databases can solve everything anyways
- Web 2.0, Tagging, Social-semantic software, ...
- Semantic Desktop, semantic Grid, semantic web services, semantic .....

# This Talk IS about

- The Vision of the Semantic Web
- Semantic Web Technologies in 10 Minutes
- The typical Semantic Web Application in 2006
- Problems: Where the assumptions break
- A (personal) perspective on solutions
- The typical semantic web application in 2010 (hopefully)

# The Original Vision

- Berners-Lee, Hendler,  
Lassila: The Semantic Web,  
Scientific American, May  
17th 2001
- Cited (and abused)  
extensively in literature and  
science marketing



# Key Ideas

- Smart Devices
- Personal Information Agents
- Knowledge about objects, time and space
- Trusted Information

# Observations

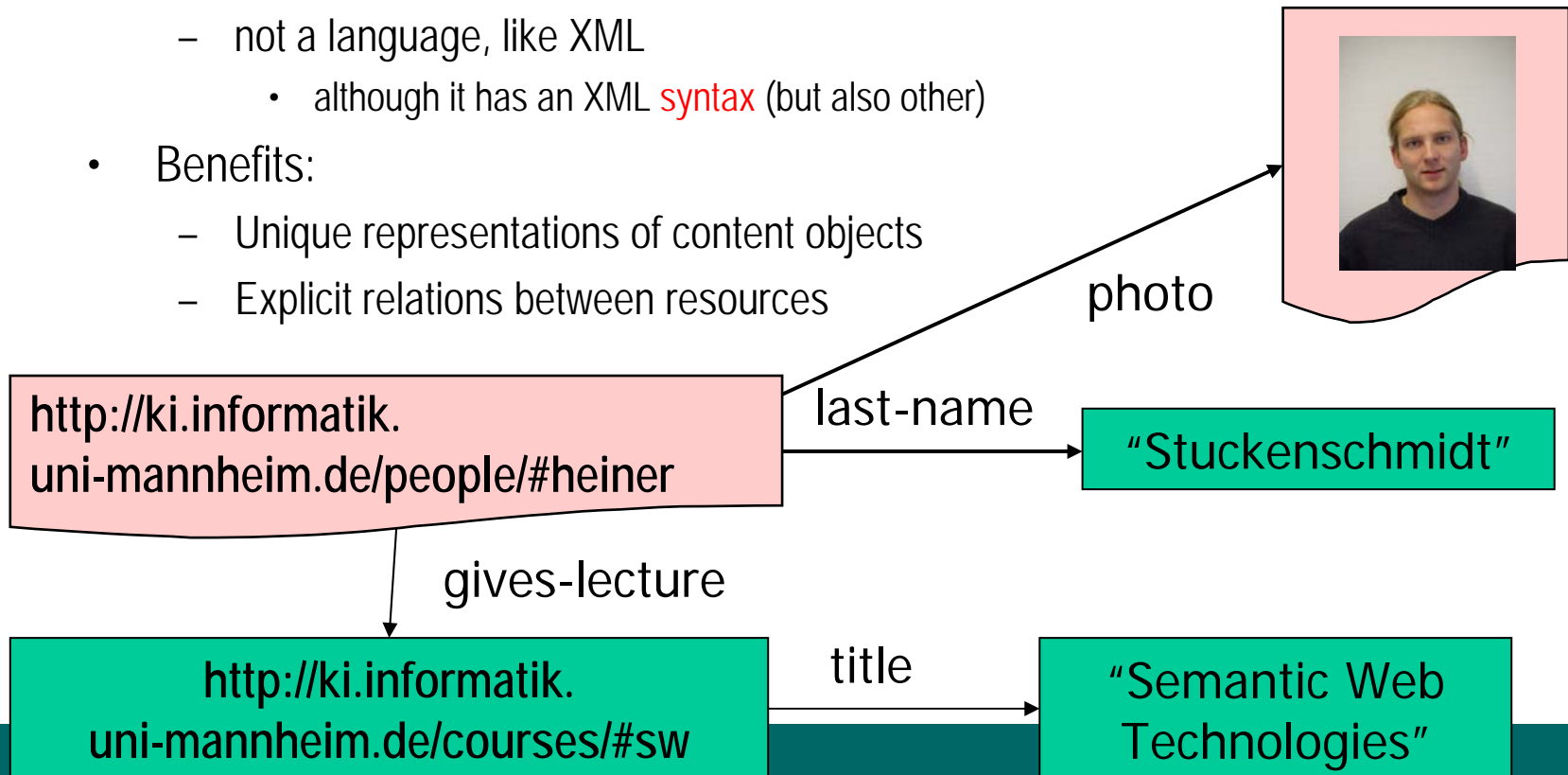
- Part of the traditional Web
- Paradoxes, incompleteness and other logical fallacies
- Ontology Integration and Ontology Mappings
- Evolution of Knowledge and Meaning

# Key Technologies

- Machine-Readable Metadata
  - Based on XML and RDF
- Logic, Inference Rules and Proofs
- Ontologies
- Agent Technologies  
(nowadays read: „web services“)

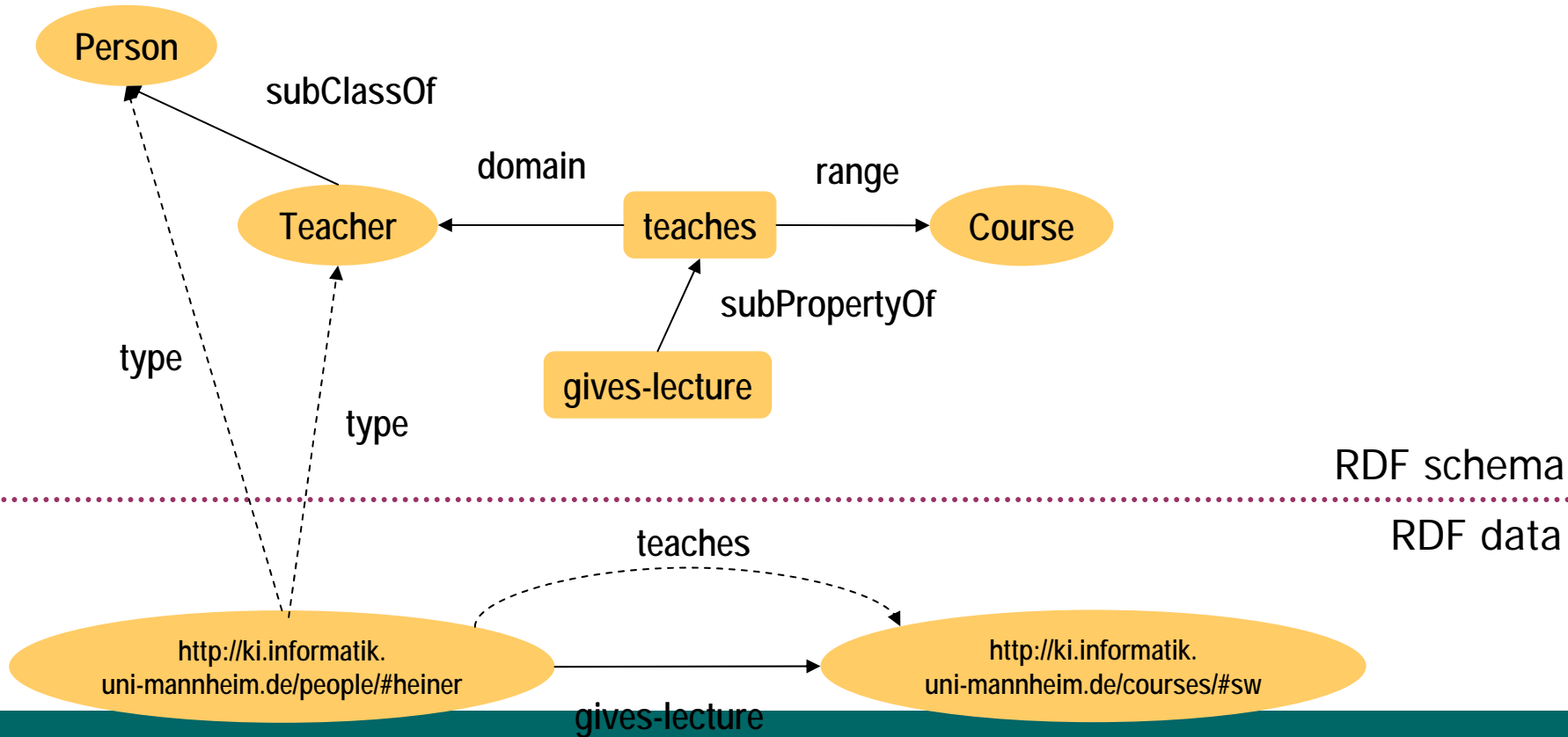
# RDF: Resource Description Framework

- RDF is a **data model**
  - used to describe **meta-data** of a piece of data
  - not a language, like XML
    - although it has an XML **syntax** (but also other)
- Benefits:
  - Unique representations of content objects
  - Explicit relations between resources

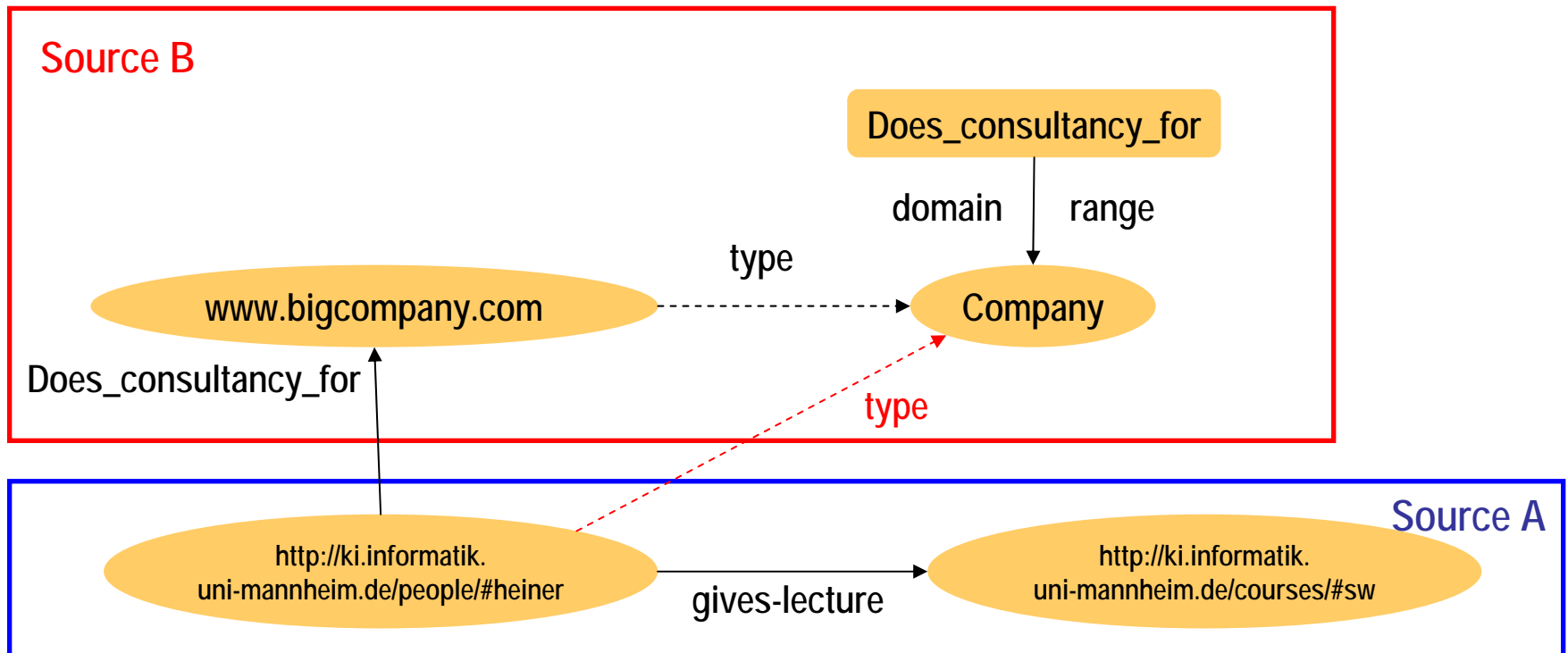


# RDF Schema

- (X R Y), (R subPropertyOf Q) → (X Q Y)
- (X R Y), (R domain C) → (X type C)
- (X type C), (C subClassOf D) → (X type D)



# Problem: no semantic guarantees



# Logical Reasoning about Resources

- Logical Axioms limit allowed interpretations:

$\text{Teacher} \wedge \text{Person} \wedge \text{Thing} \wedge \neg \text{Company} \wedge \text{Company}$



$\text{Teacher} \wedge \text{Person} \wedge \text{Thing} \wedge \neg \text{Company}$



$\text{Teacher} \wedge \text{Person}$



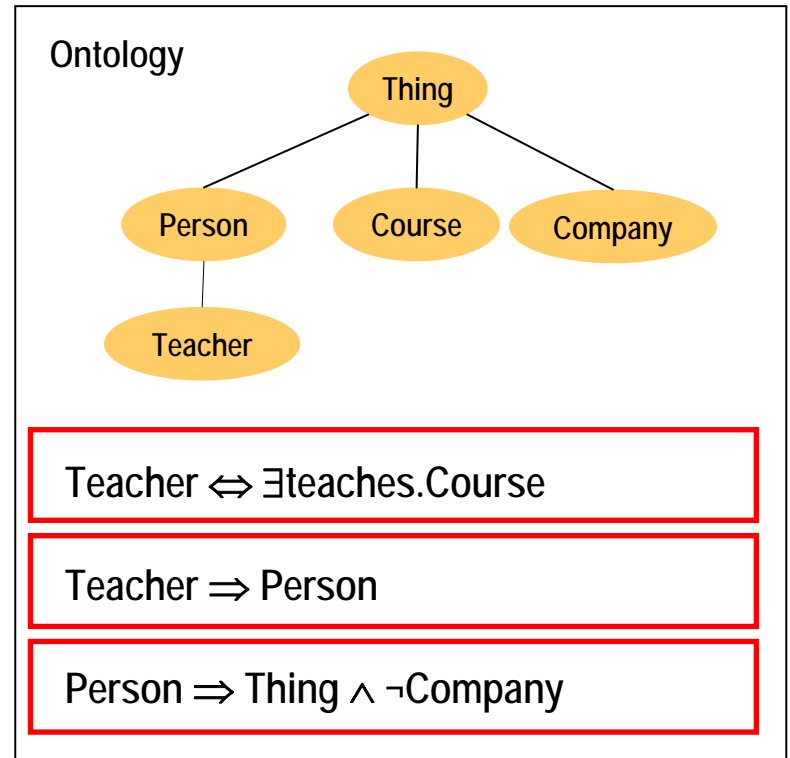
$\text{Teacher}$



type

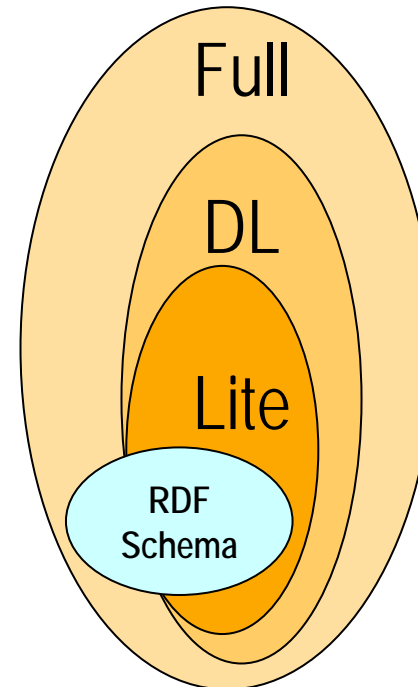


teaches



# The Web Ontology Language OWL

- **OWL Lite:**
  - Classification hierarchy
  - Simple constraints
- **OWL DL:**
  - Maximal expressiveness
  - While maintaining tractability
  - Standard formalisation
- **OWL Full:**
  - Very high expressiveness
  - Losing tractability
  - Non-standard formalisation
  - All syntactic freedom of RDF (self-modifying)



**Syntactic layering**  
**Semantic layering**



# Living in the Real Web

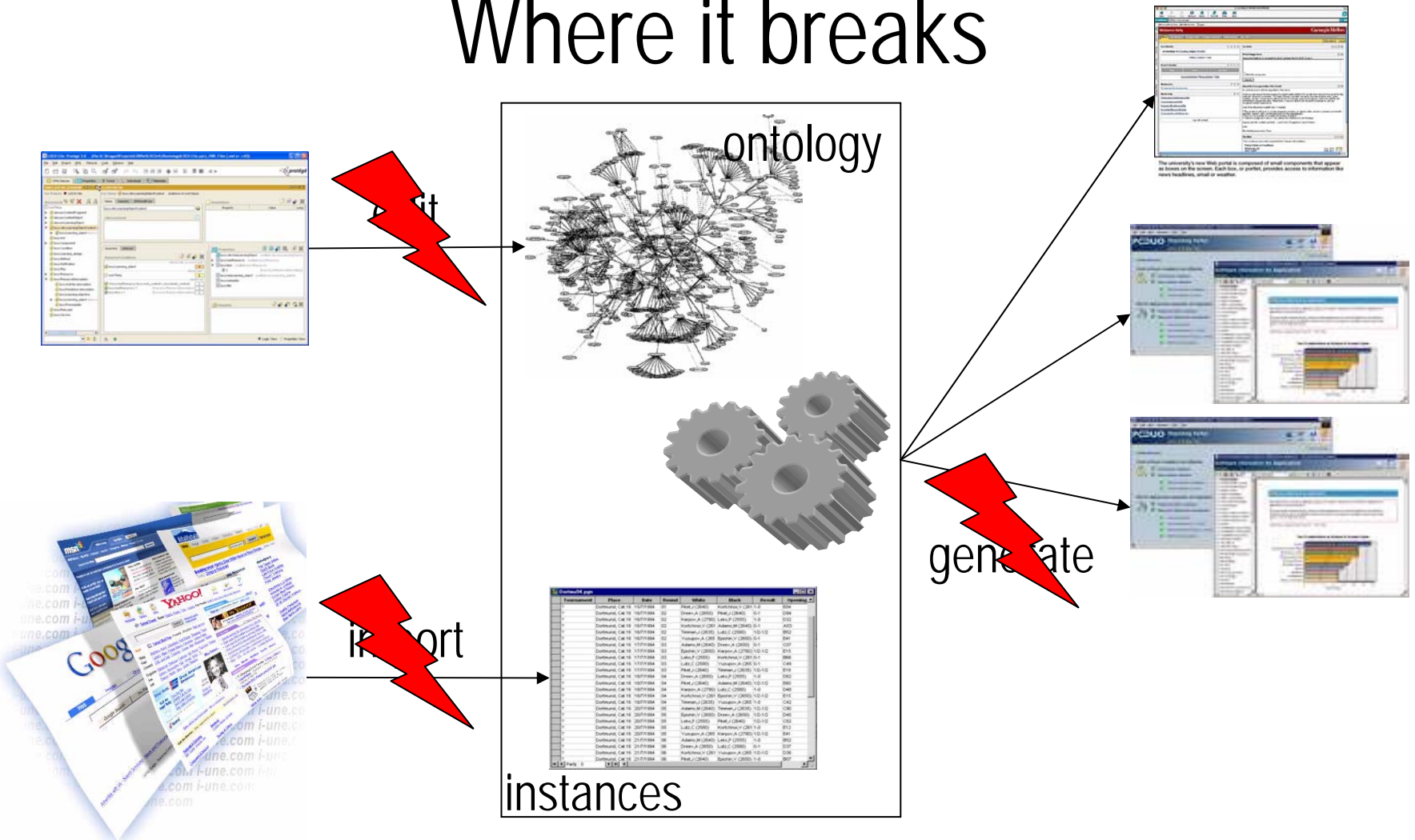
## 1. The Technical Level

- Distributed Information
- P2P-like Architecture
- Possible Failures

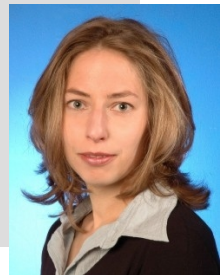
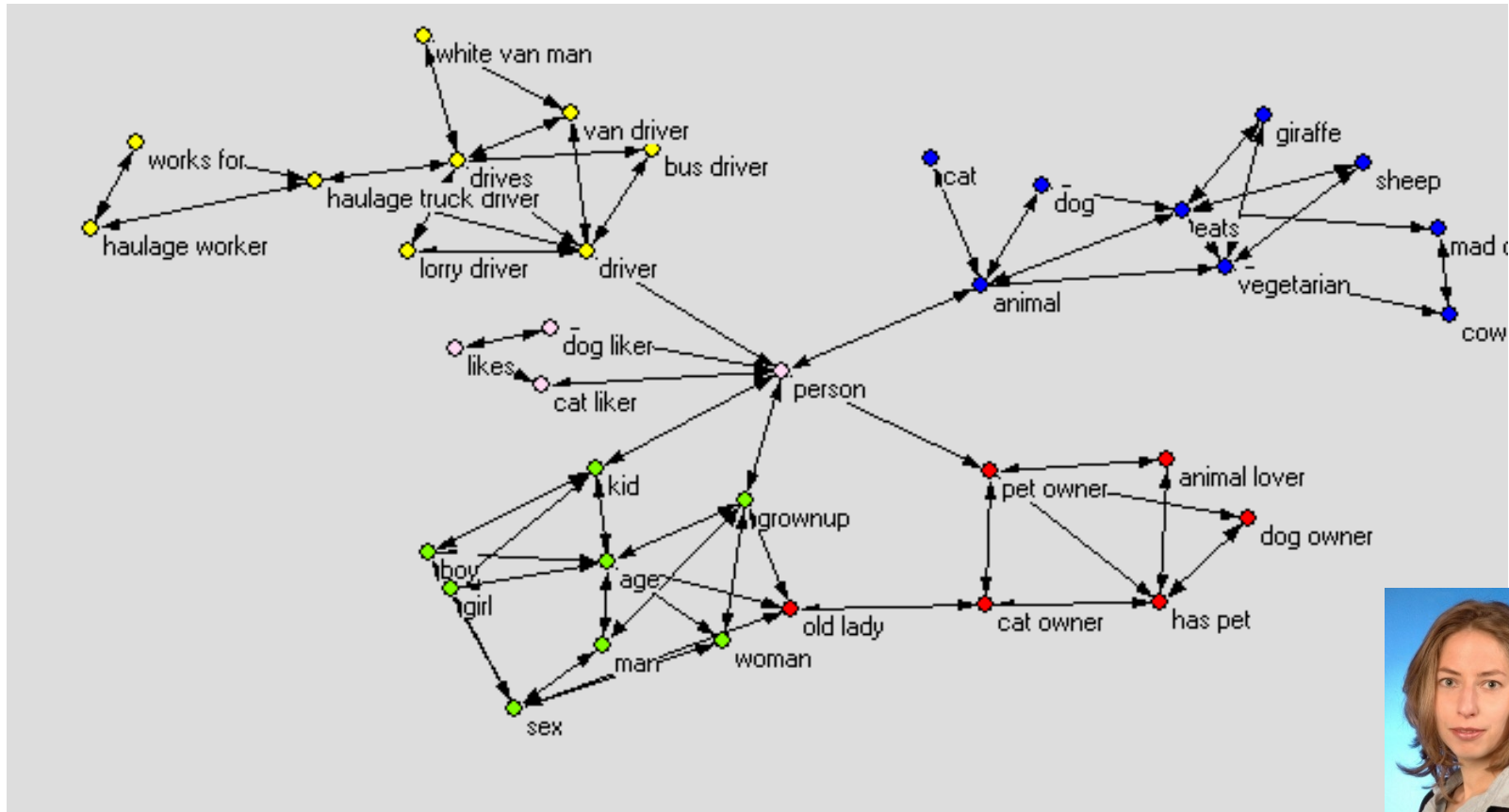
## 2. The Content Level

- Inconsistency and Incompleteness
- Heterogeneity and Ontology Alignment
- Multimedia Information Extraction

# Where it breaks



# Modular Ontologies



# The Case for Modularization

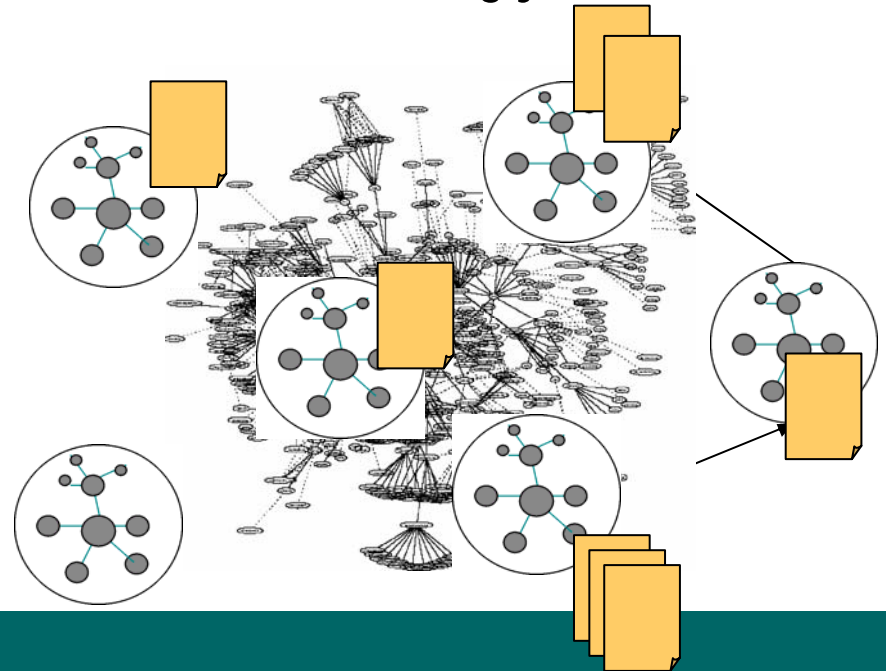
- Distributed Development, Maintenance and use
  - Experts can update their portion independently of other parts
- Selective Publication and Use of Terminologies
  - Stable subsets can be published in the development phase
  - Users can chose relevant subset of an ontology
- Manual Inspection and Validation
  - Small, coherent modules are easier to understand
- Editing, Visualization and Reasoning
  - Available tools do not scale to very large ontologies

# Partitioning Ontologies

- Scenario 1: Structured System
- Idea: create a network where each node is in charge of one partition and distribute data and metadata accordingly

## Advantages:

- Reduction of bottlenecks
- No single point of failure
- Possibility for semantic routing based on ontology structure

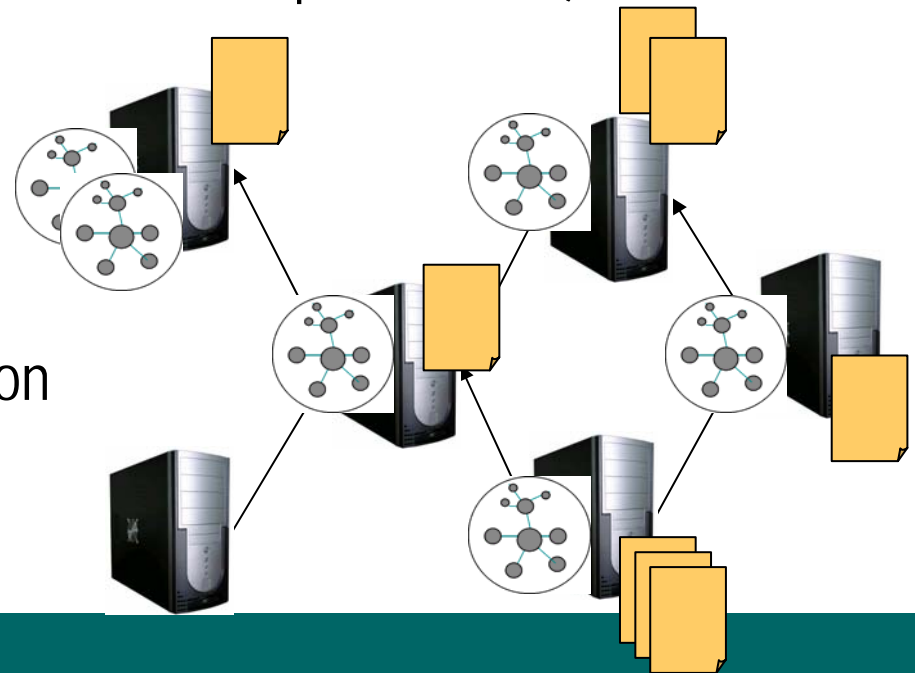


# Partitioning Ontologies

- Scenario 2: Unstructured System
- Idea: Distribute Partitions in an optimal way in an existing network (ontology should be close to the point of use)

## Advantages:

- local processing
- Use-based partitioning
- Improvement of communication based on concept similarity



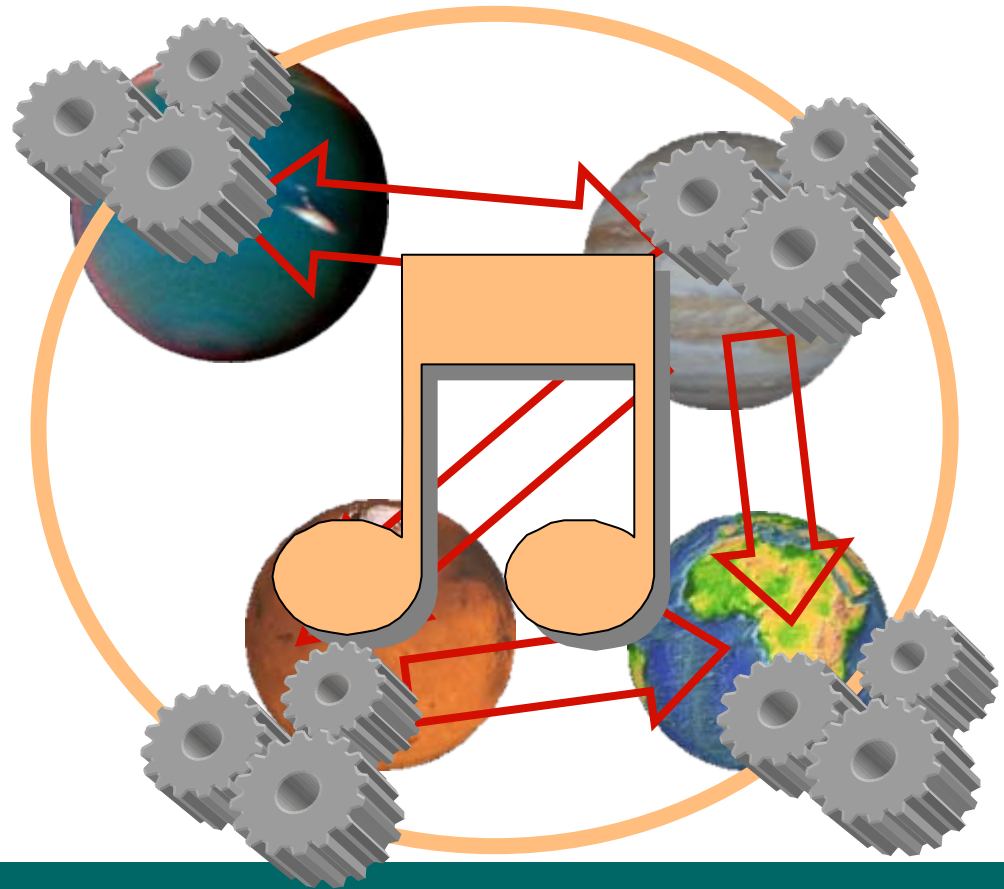
# So your ontologies are distributed...

- current reasoners:
  - Global ontology
  - Reason in global ontology
- Problems:
  - Scalability?
  - Reasoning specificity?
  - Privacy? Autonomy?
  - Robustnes?



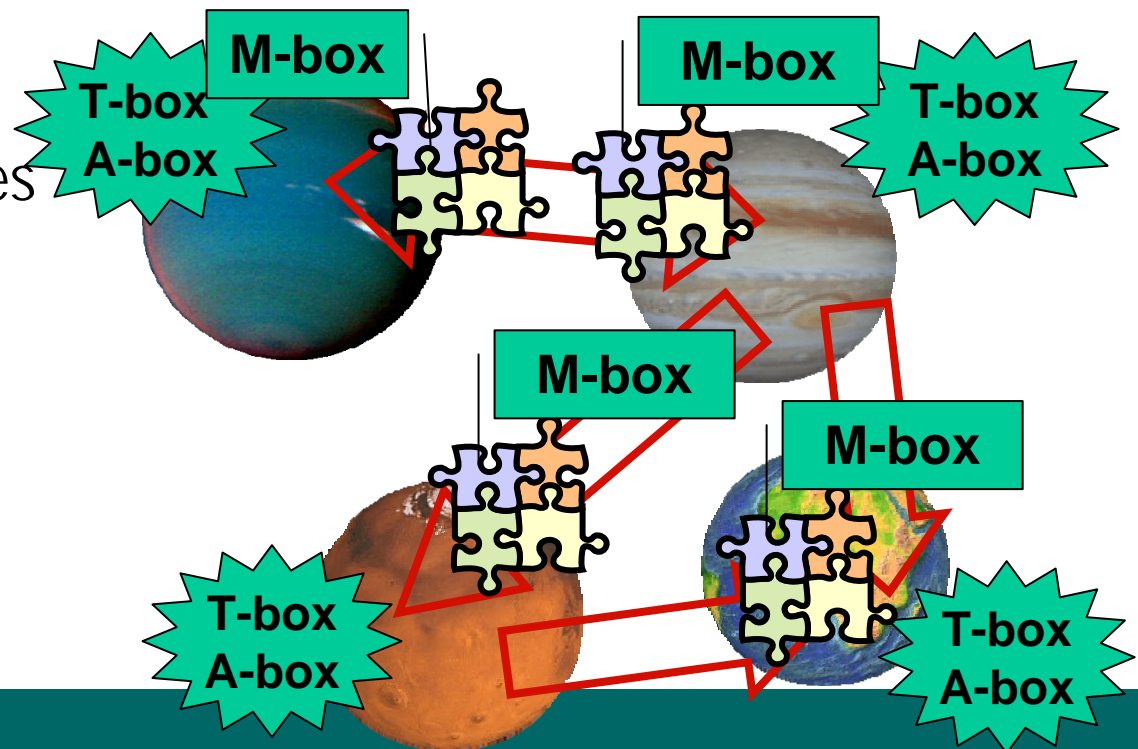
# ...your Reasoning should be as well

- Alternative approach:
  - Local reasoning
  - Suitable combination
- Requirements:
  - Formal framework
  - Reasoning algorithm
  - The reason-able system implementation



# A Formal framework: C-OWL in a nutshell

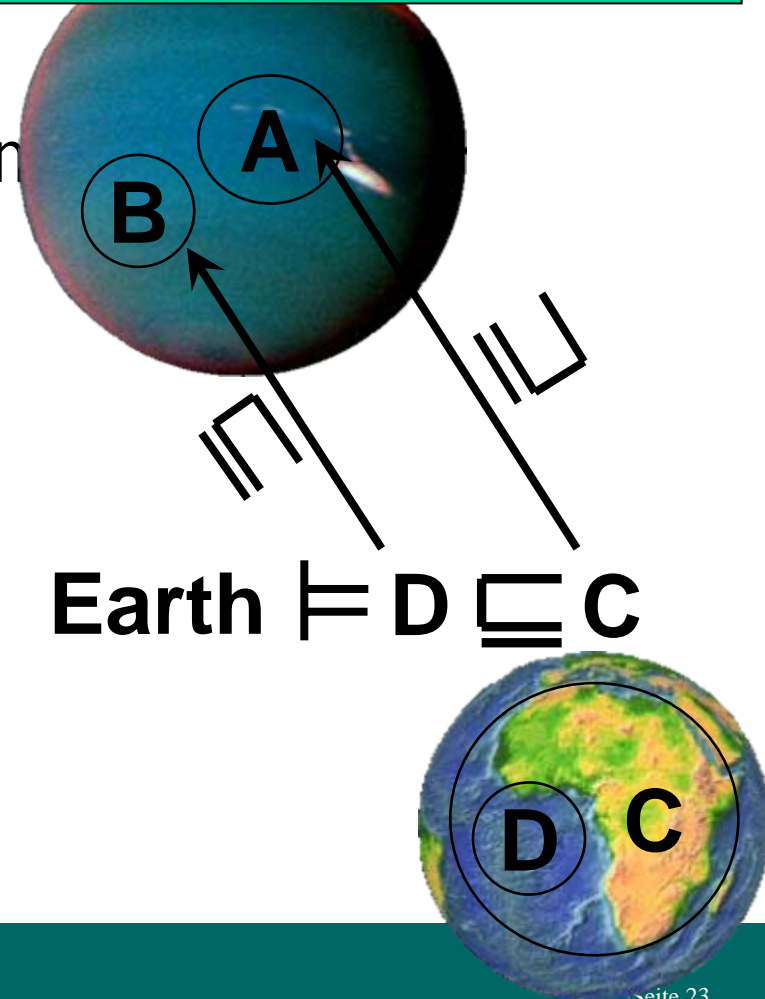
- **D**istributed **D**escription **L**ogics (DDL)
  - Captures the case of multiple ontologies pairwise linked by semantic mappings
- **O**ntologies:
  - DL knowledge bases (T-box and A-box)
- **M**appings:
  - Bridge rules (M-box)



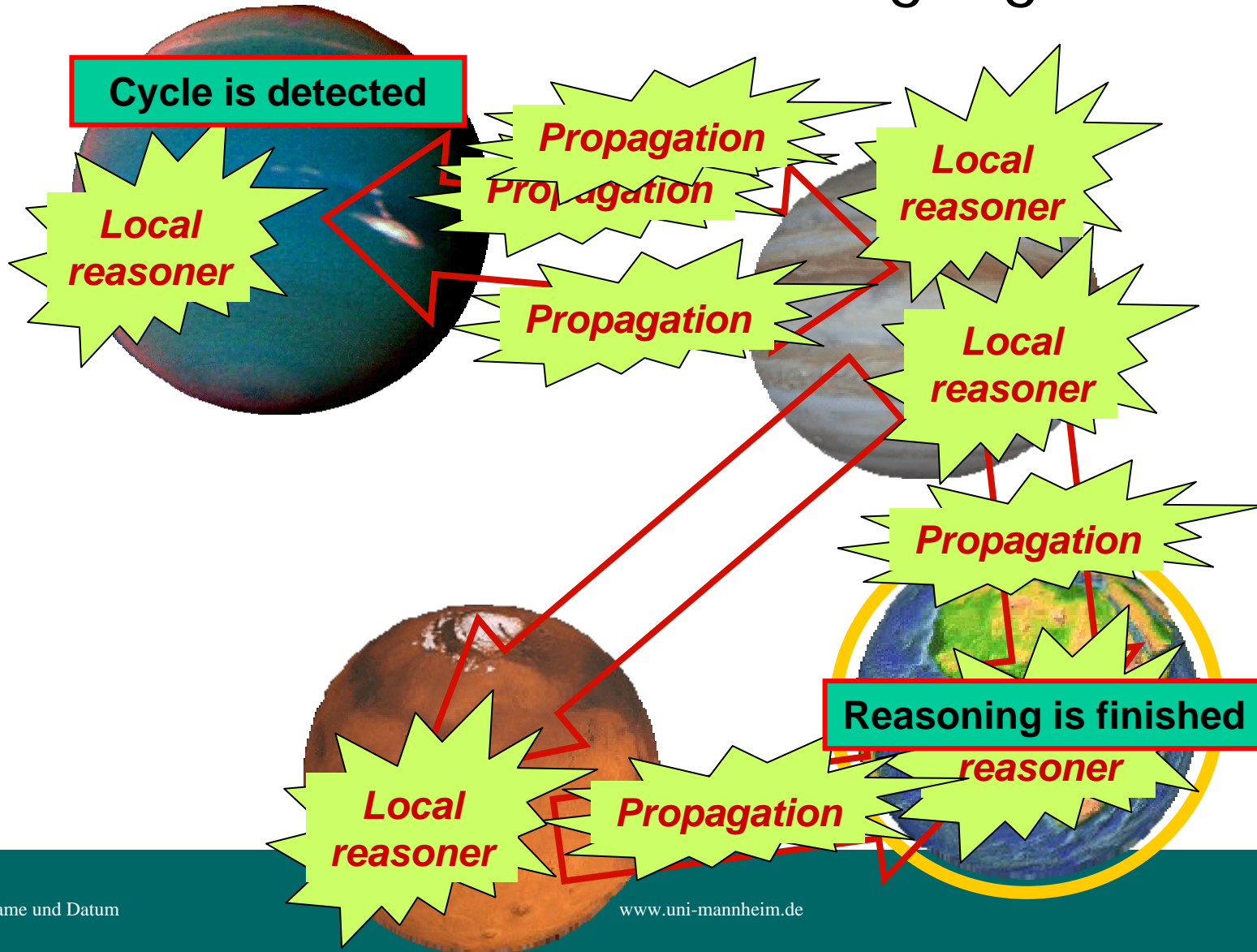
# Reasoning in DDL

**Galaxy  $\models$  Neptune:  $B \sqsubseteq A$**

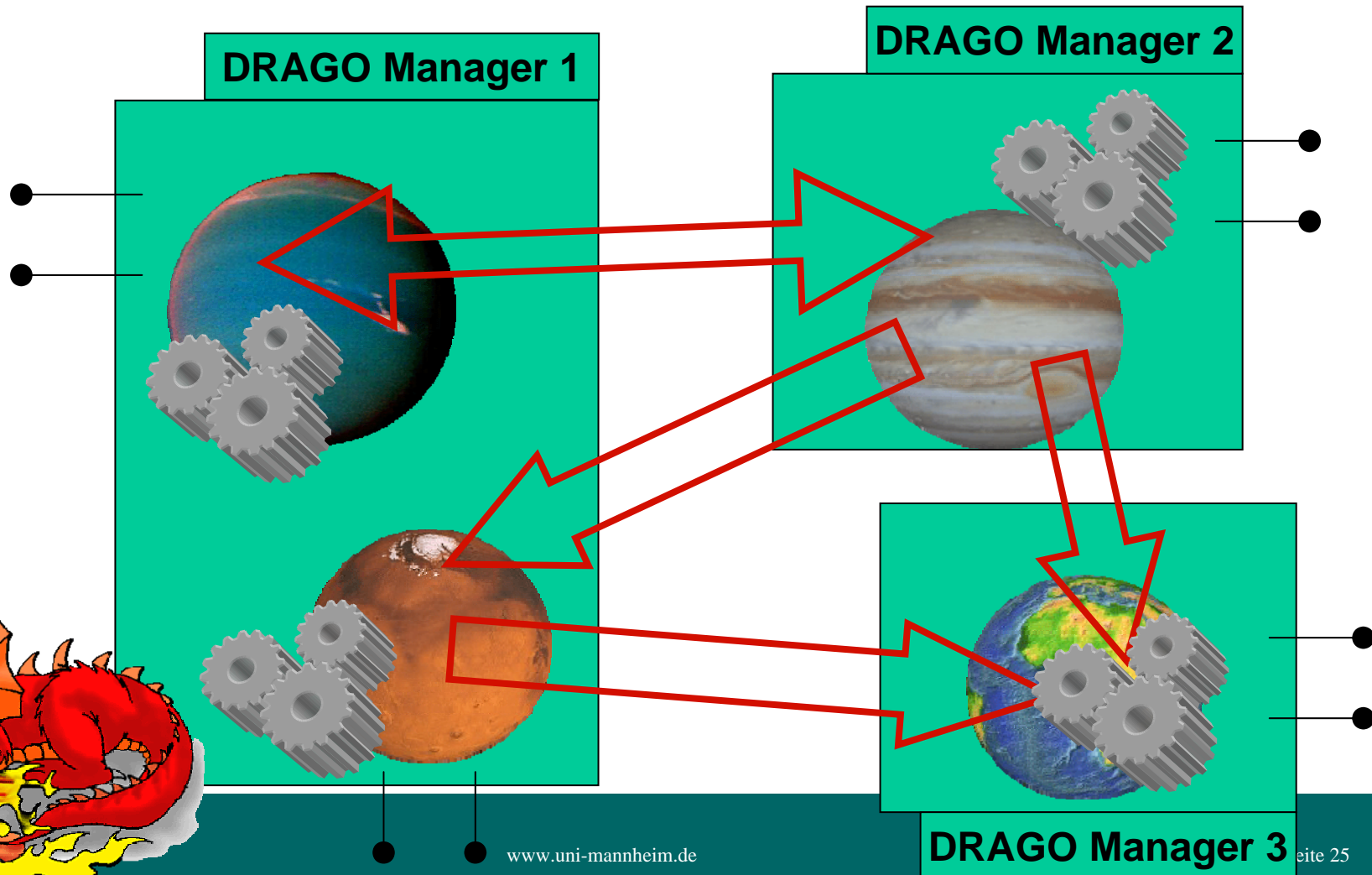
- Similarly to OWL-DL:
  - Core reasoning task in DDL – concept subsumption
- Difference from OWL-DL:
  - Scope – Galaxy
  - Mappings matter
- Subsumption in DDL – a global subsumption



# Distributed reasoning algorithm



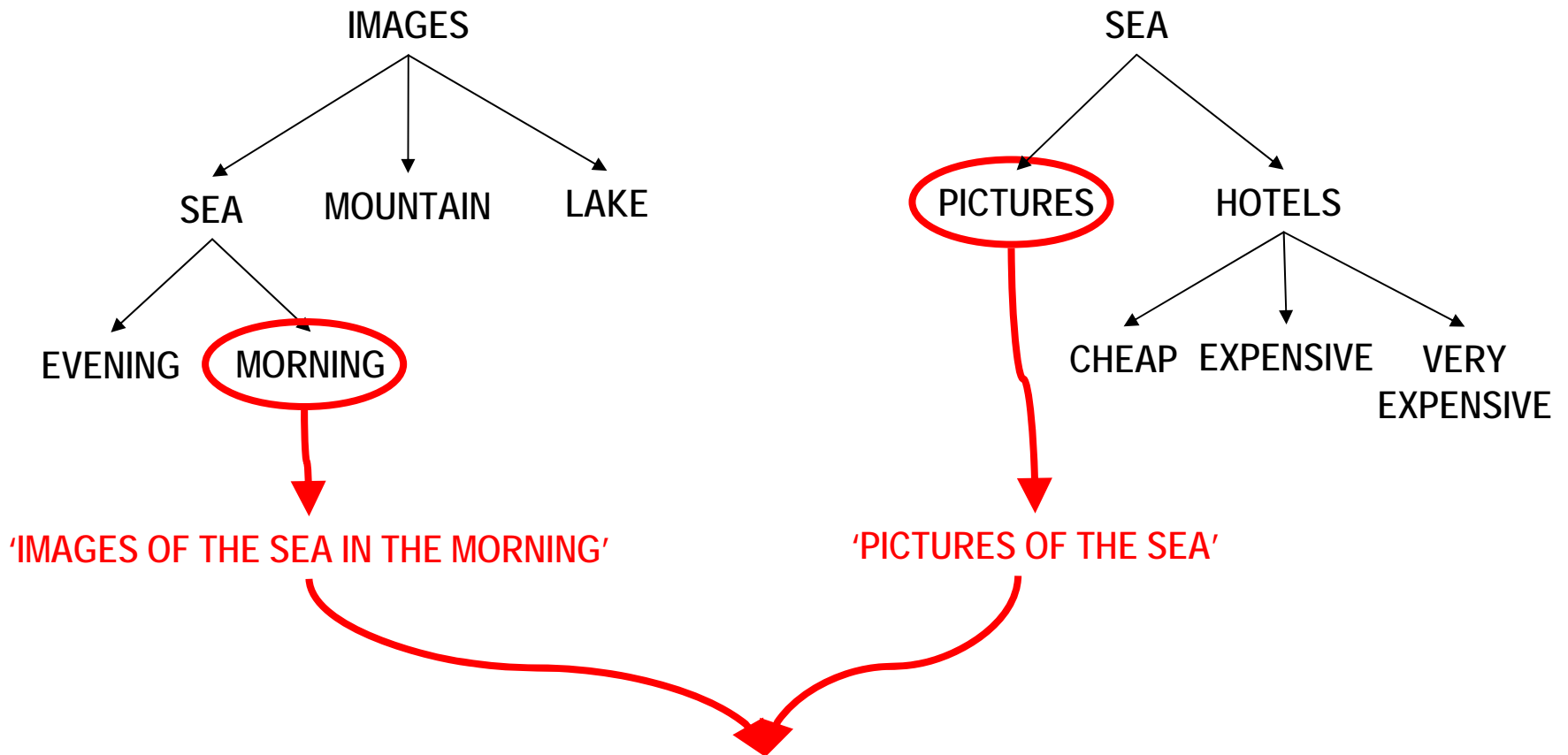
## Distributed Reasoning Architecture for Galaxy of Ontologies



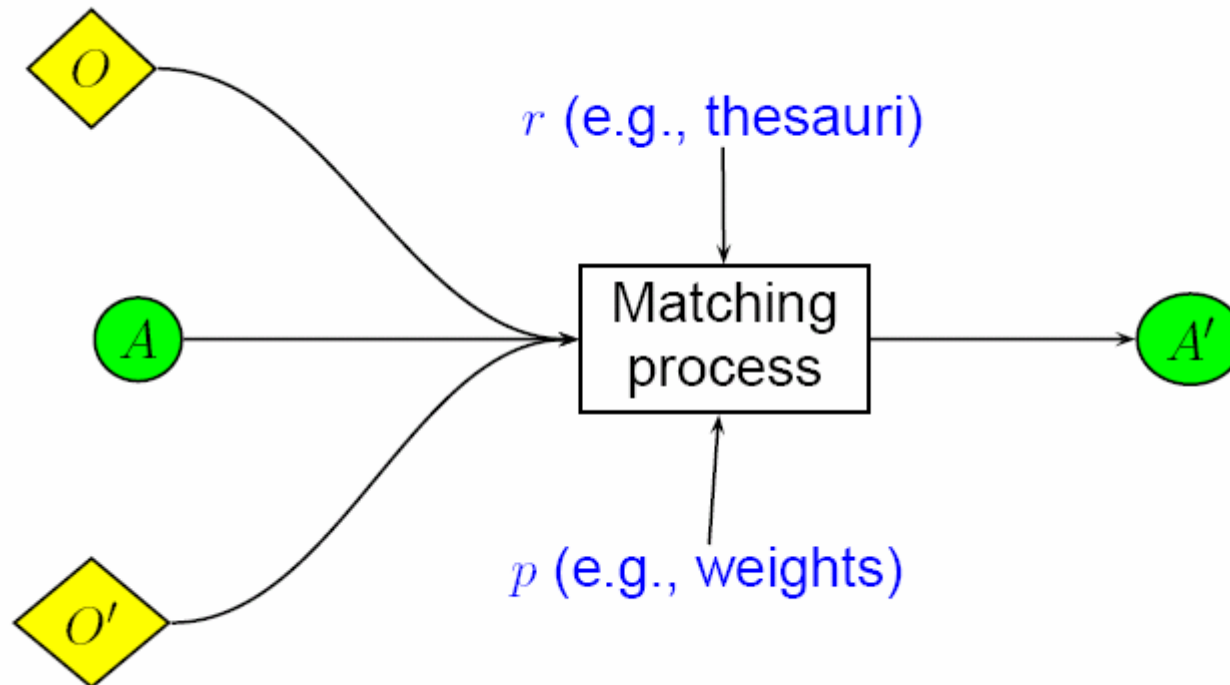
# Where do the mappings come from ?

- Decompositional Approach:
  - One existing Ontology is split into different ones
  - Mappings arise naturally from decomposition
- Compositional Approach:
  - Different Ontologies exist
  - Mappings have to be found based on semantic correspondences

# Heterogeneous Classifications



# Ontology Matching

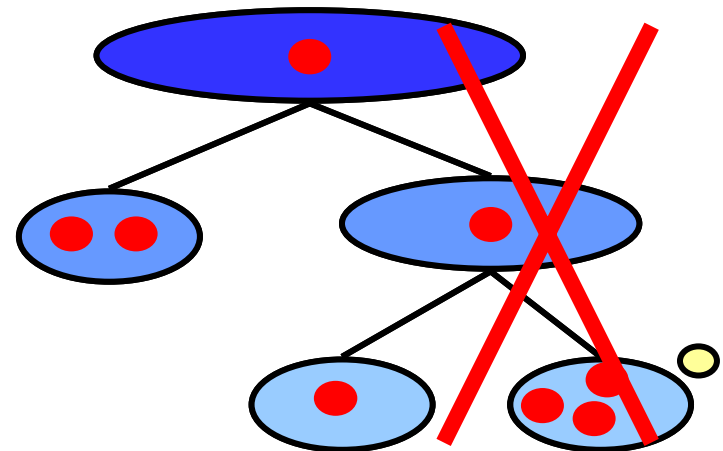
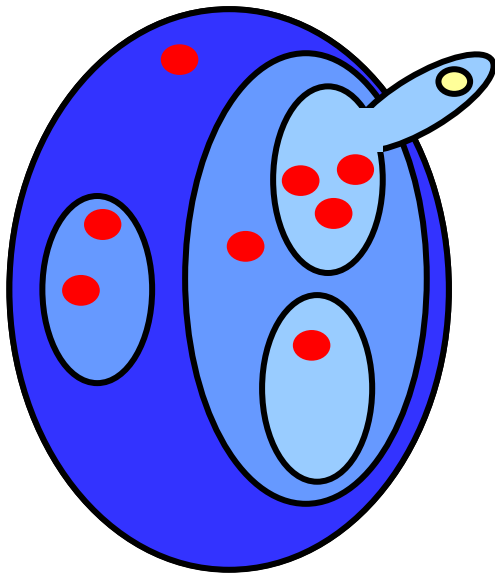


# Result: Mappings

- Mapping elements are 5-Tuples:  $(id, e, e', R, n)$ 
  - $id$  is a unique identifier for a given mapping element
  - $e$  and  $e'$  are entities in the mapped ontologies
  - $R$  is a relation that holds between the elements
  - $n$  is a confidence measure for the mapping
- Two possible readings the measure
  - Degree to which the entities relate , but also
  - Confidence that the result of the matching is correct

# Problem: Partial Matching

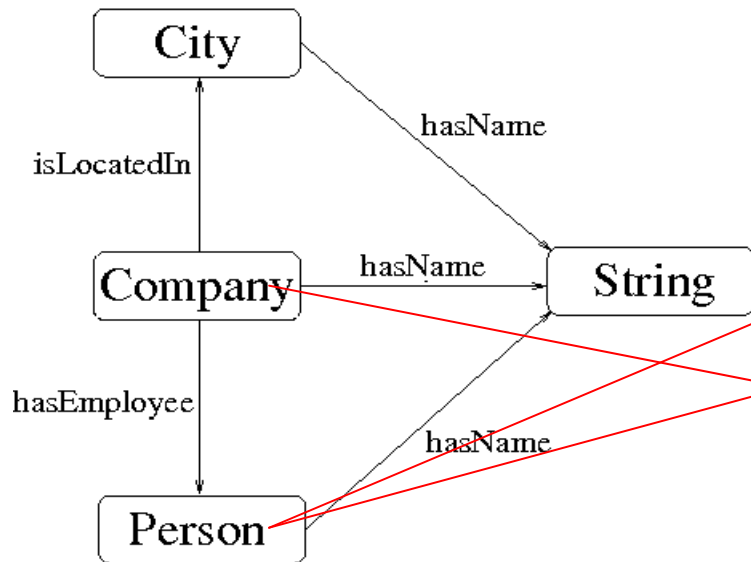
- Sloppy terminologies **need robust inference**



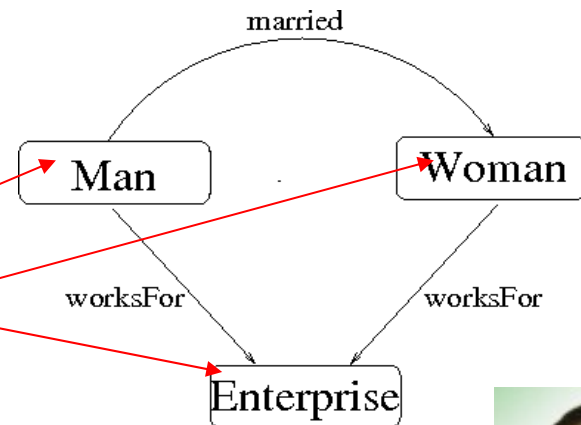
**almost subclassOf**

# Reasoning with probabilistic Mappings

- Ontology on Peer 1: (O1)

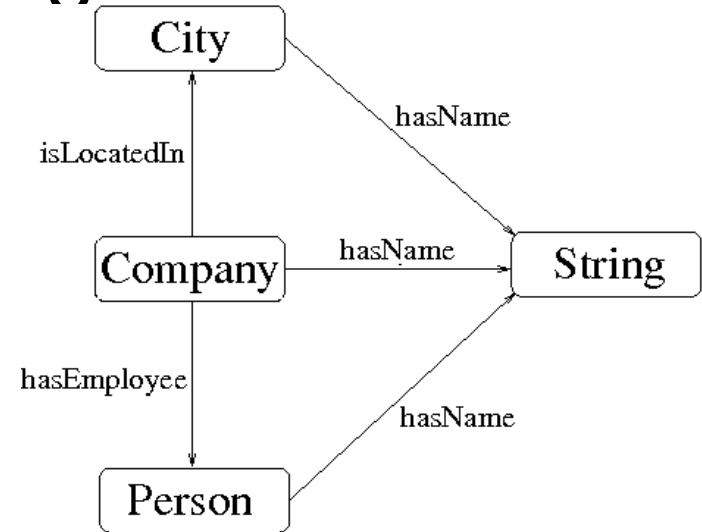


- Ontology on Peer 2: (O2)



# Normalization: Ontologies as Rules

Company  $\forall$  isLocatedIn.City  
Company  $\forall$  hasEmployee.Person  
Company  $\forall$  hasName.String  
Person  $\forall$  hasName.String  
City  $\forall$  hasName.String



Company(X), isLocatedIn(X,Y)  $\rightarrow$  City(Y).  
Company(X), hasEmployee(X,Y)  $\rightarrow$  Person(Y).  
Company(X), hasName(X, Y)  $\rightarrow$  String(Y).  
Person(X), hasName(X,Y)  $\rightarrow$  String(Y).  
City(X), hasName(X,Y)  $\rightarrow$  String(Y).

# Bayesian Logic Programs

man(Bob).

married(Bob, Alice).

worksFor(Bob, Microsoft).

worksFor(Alice, Microsoft).

X	P(X)	$X \in \{\text{man(Bob)},$ $\text{married(Bob,Alice)}$ $\text{worksFor(Bob,Microsoft)}$ $\text{worksFor(Alice,Microsoft)}\}$
true	1.0	
false	0.0	

woman(Y) | man(X), married(X, Y).

$$\begin{aligned}P(\text{woman}(Y) = \text{true} \mid \text{man}(X) = \text{true}, \text{married}(X, Y) = \text{true}) &= 0.8 \\P(\text{woman}(Y) = \text{true} \mid \text{man}(X) = \text{true}, \text{married}(X, Y) = \text{false}) &= 0.1 \\P(\text{woman}(Y) = \text{true} \mid \text{man}(X) = \text{false}, \text{married}(X, Y) = \text{true}) &= 0.45 \\P(\text{woman}(Y) = \text{true} \mid \text{man}(X) = \text{false}, \text{married}(X, Y) = \text{false}) &= 0.1\end{aligned}$$

# Bayesian Logic Programs

## (example cont'd)

enterprise(Y) | man(X), worksFor(X, Y).

$$P(\text{enterprise}(Y) = \text{true} \mid \text{man}(X) = \text{true}, \text{worksFor}(X, Y) = \text{true}) = 0.9$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{man}(X) = \text{true}, \text{worksFor}(X, Y) = \text{false}) = 0.02$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{man}(X) = \text{false}, \text{worksFor}(X, Y) = \text{true}) = 0.7$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{man}(X) = \text{false}, \text{worksFor}(X, Y) = \text{false}) = 0.001$$

enterprise(Y) | woman(X), worksFor(X, Y).

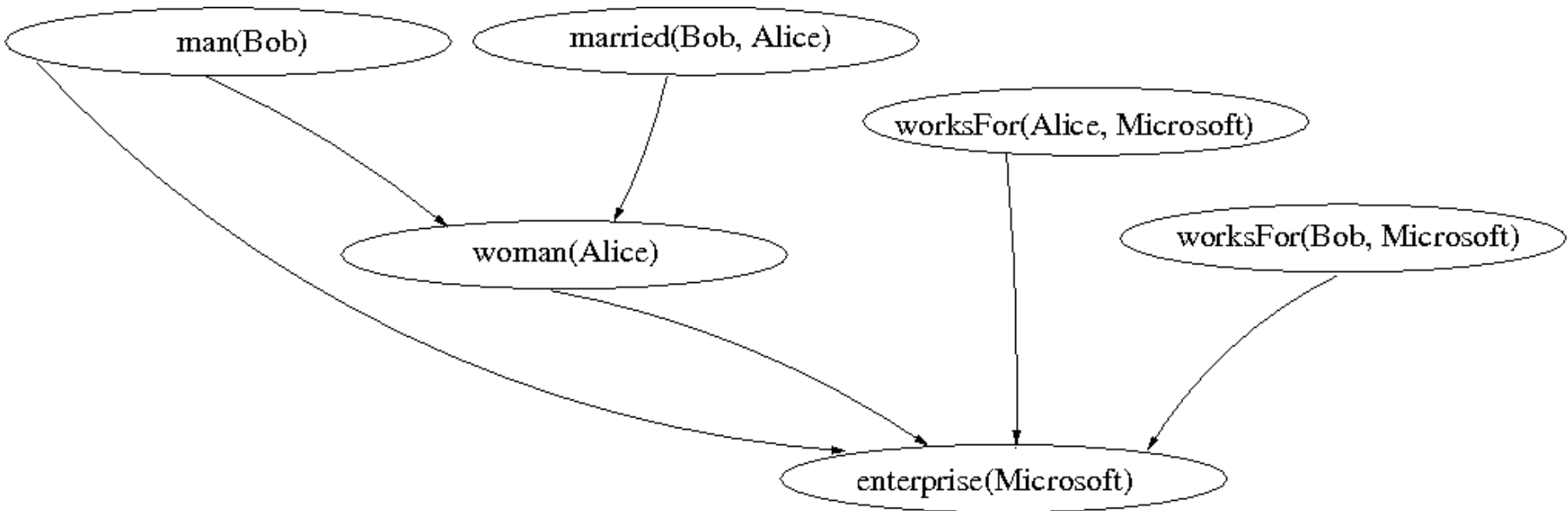
$$P(\text{enterprise}(Y) = \text{true} \mid \text{woman}(X) = \text{true}, \text{worksFor}(X, Y) = \text{true}) = 0.8$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{woman}(X) = \text{true}, \text{worksFor}(X, Y) = \text{false}) = 0.01$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{woman}(X) = \text{false}, \text{worksFor}(X, Y) = \text{true}) = 0.6$$

$$P(\text{enterprise}(Y) = \text{true} \mid \text{woman}(X) = \text{false}, \text{worksFor}(X, Y) = \text{false}) = 0.0001$$

# Translation to Bayesian Network



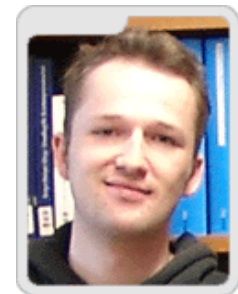
(CPTs omitted, see previous slide)

# Problem: Wrong Mappings

- Example 1: Matching Fallacies
  - $i:\text{Author} \subseteq \text{Person}$
  - $j:\text{Authorization} \subseteq \neg\text{Person}$
  - $i:\text{Person} \xrightarrow{\equiv} j:\text{Person}$
  - $i:\text{Author} \xrightarrow{\equiv} j:\text{Authorization}$
- Example 2: Modelling Fallacies
  - $i:\text{SportsCar} \subseteq \text{Car}$
  - $j:\text{UselessThings} \equiv \neg\text{UselessThings}$
  - $i:\text{Car} \xrightarrow{\subseteq} j:\text{UsefulThing}$
  - $i:\text{SportsCar} \xrightarrow{\subseteq} j:\neg\text{UsefulThing}$

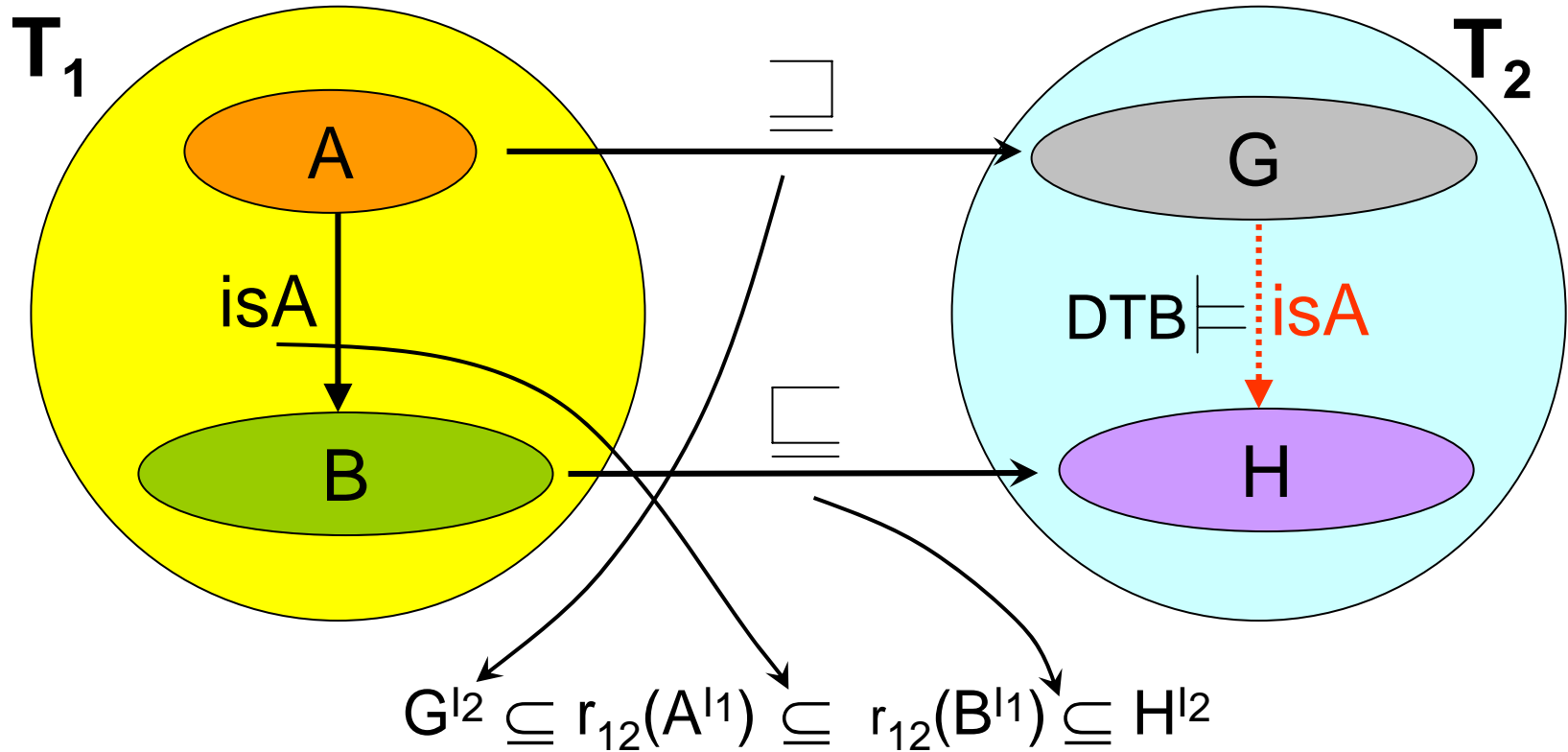
# Reasoning ABOUT Mappings

- Check formal properties of mappings:
  - Are there **inconsistent** mappings
  - Are there **redundant** mappings
  - Are there **implied** mappings
- Use Cases:
  - Support for manual mapping creation
  - Validation of automatically created mappings



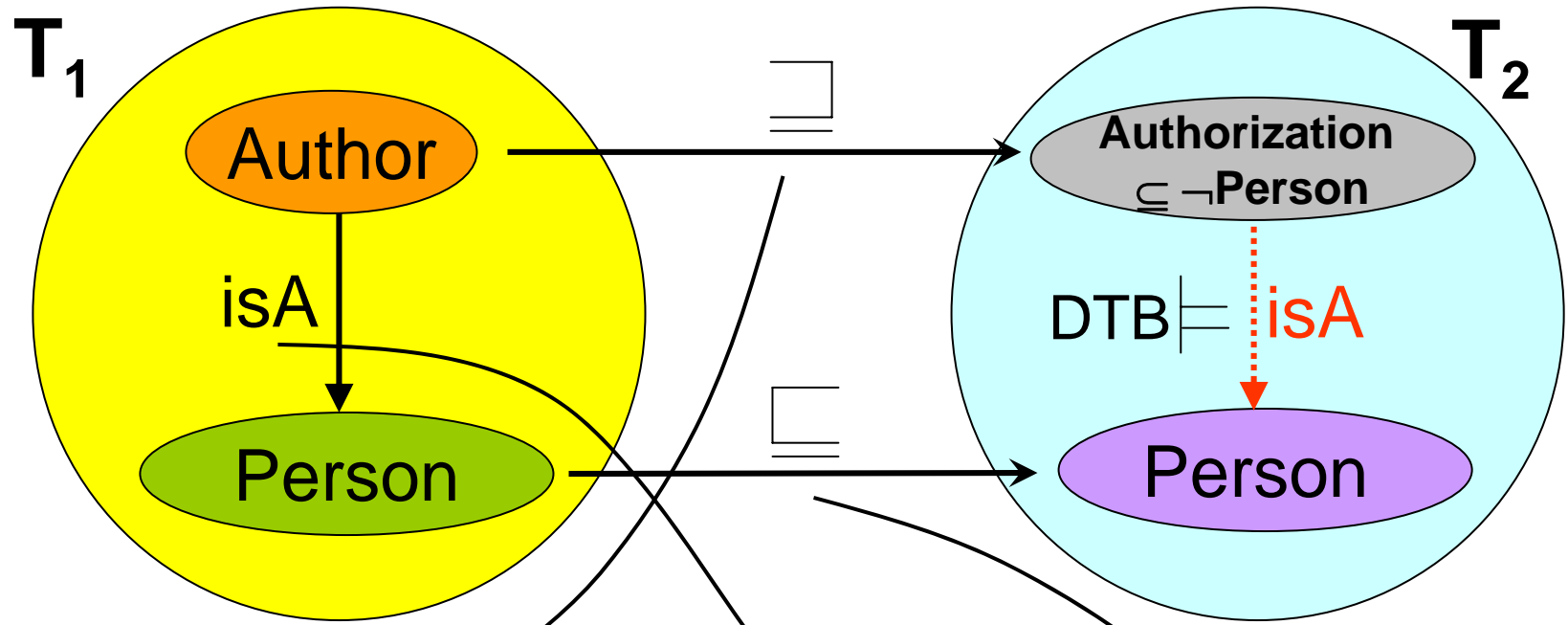
# Subsumption propagation in DDL

$$DTB = \langle T_1, T_2, B_{12} \rangle$$



# Example 1: Inconsistency

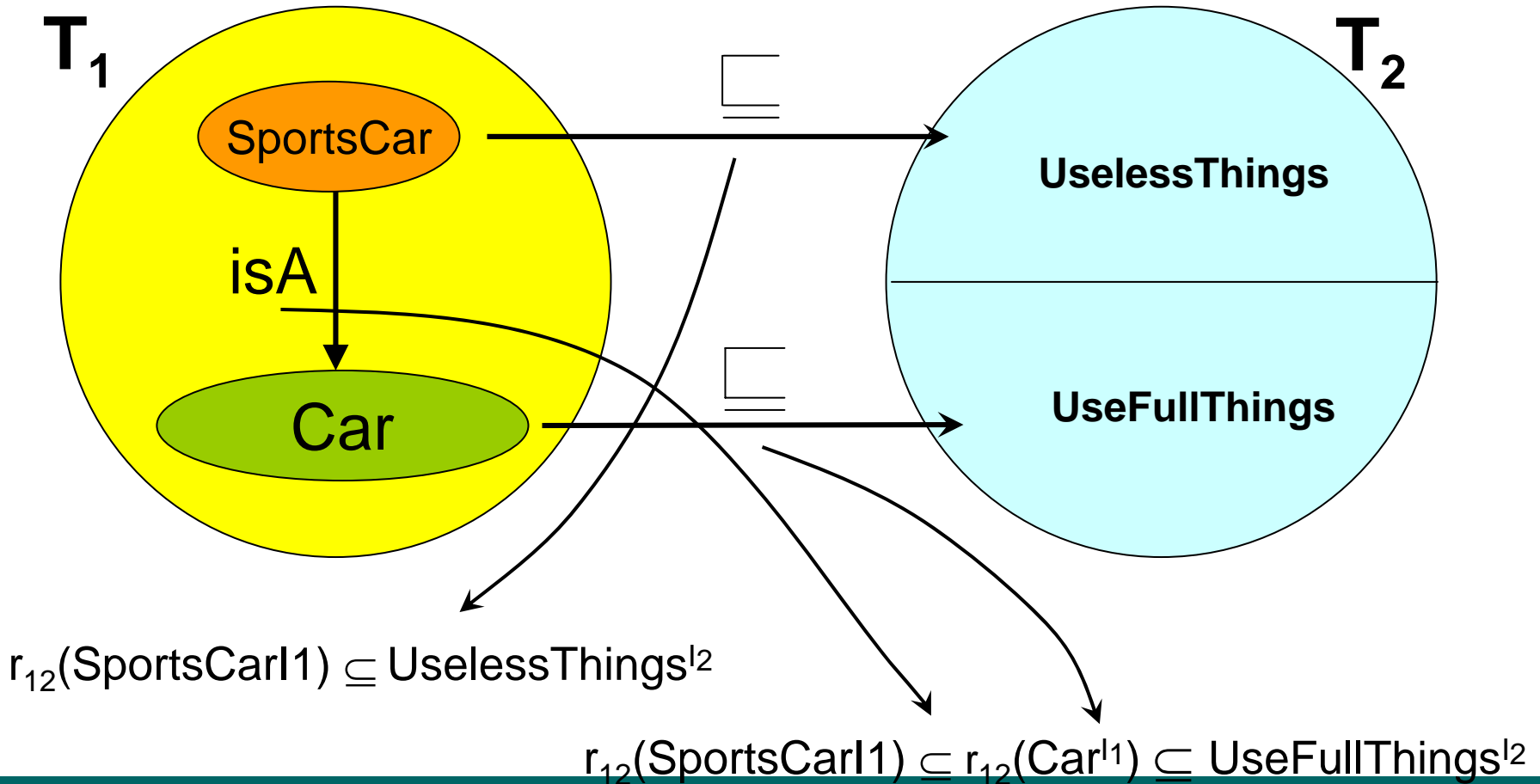
$$\text{Authorization}^{\mathcal{I}^2} = \emptyset$$



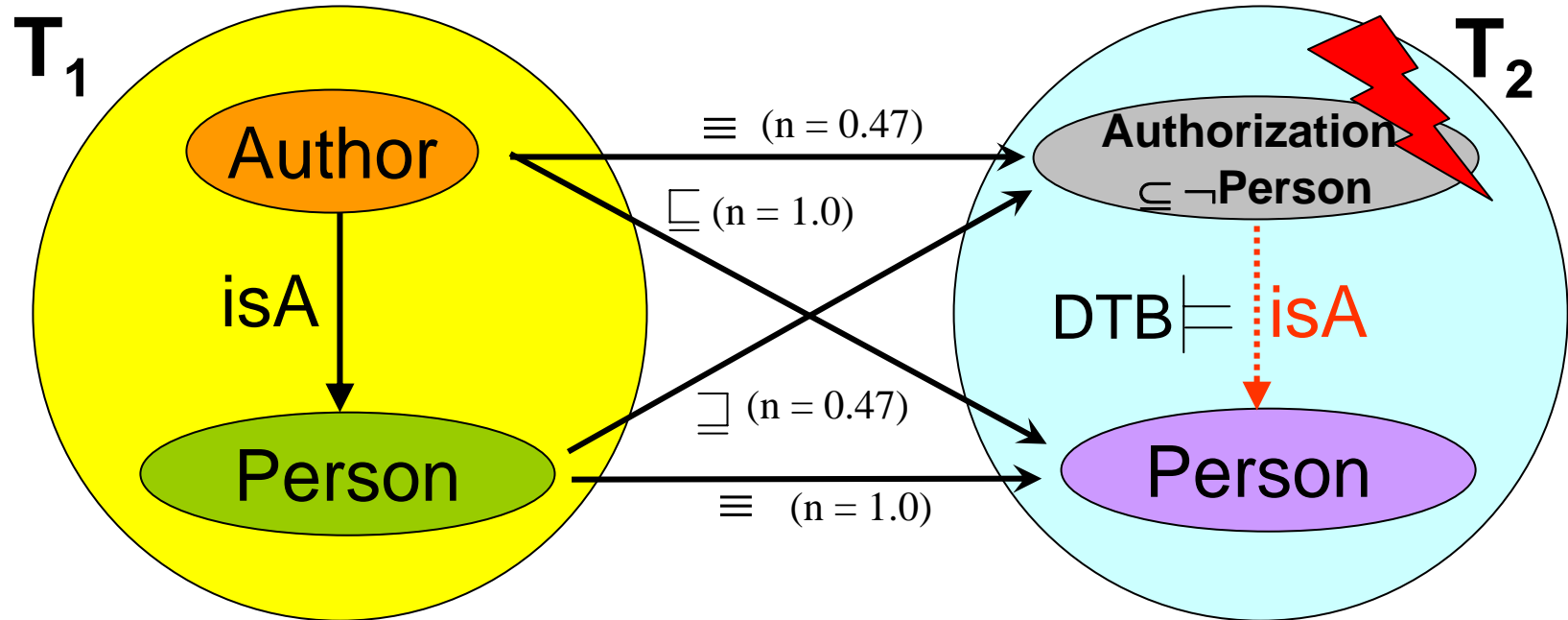
$$\text{Authorization}^{\mathcal{I}^2} \subseteq r_{12}(\text{Authorization}^{\mathcal{I}^1}) \subseteq r_{12}(\text{Person}^{\mathcal{I}^1}) \subseteq \text{Person}^{\mathcal{I}^2}$$

# Example 2: Embedding

$$r_{12}(\text{SportsCar}) = \emptyset$$

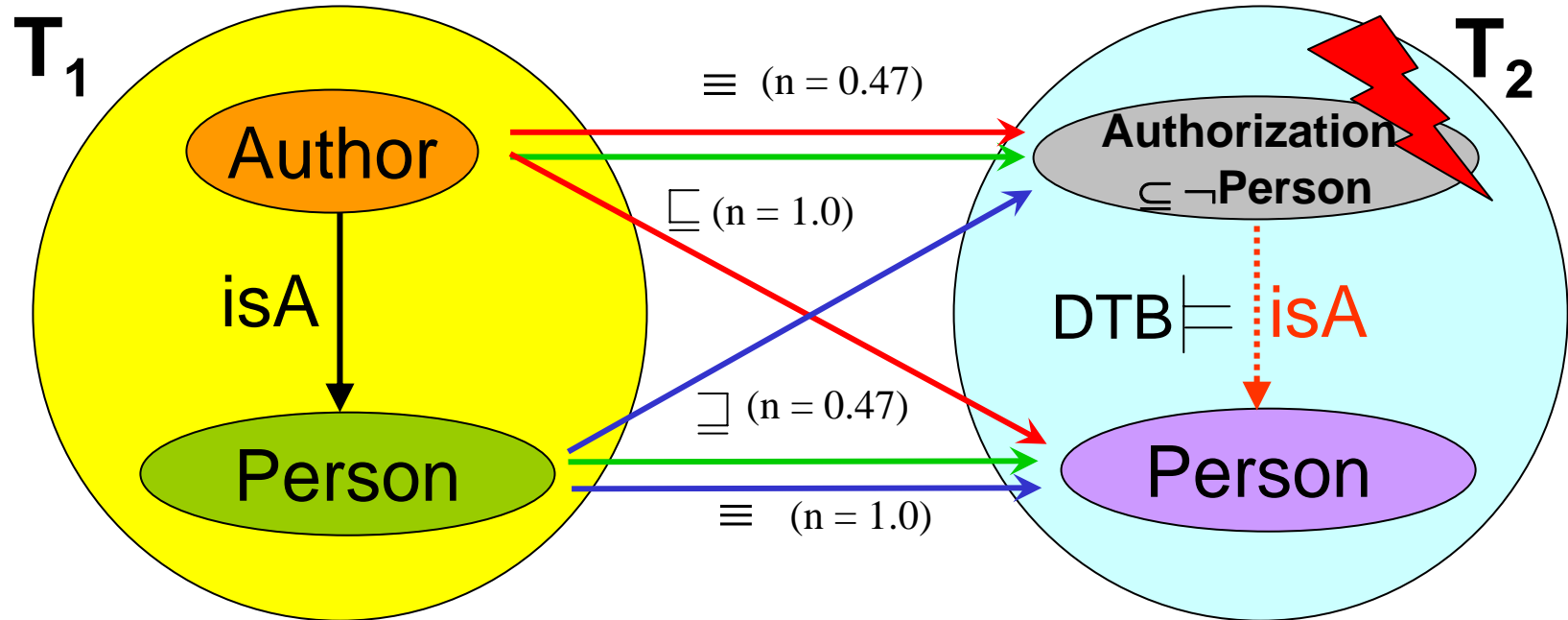


# Repairing Mappings



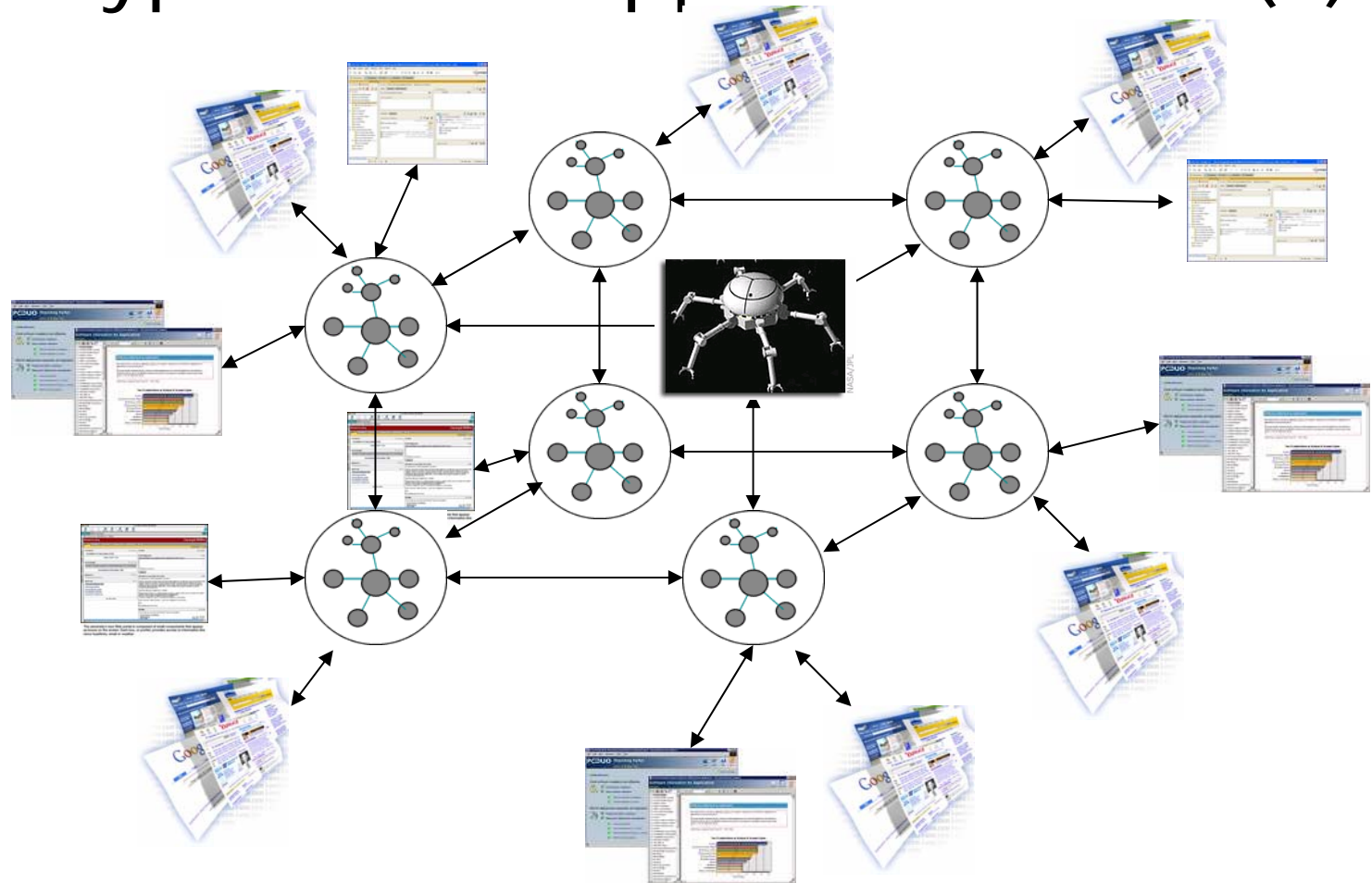
1. Syntactic Matching
2. Structural Matching
3. Analysis

# Repairing Mappings



1. Syntactic Matching
2. Structural Matching
3. Analysis
4. Compute Conflict Sets
5. Select Problematic Rules and repair mapping

# The typical Web Application 2010 (?)



# Conclusions

- So what is wrong with the semantic web so far ?
  - A lot of work was done on language for describing rich information semantics (which is good!)
  - Too little attention has been paid to the specific needs of a distributed environment such as the Web (this is not so good)
- Is it any good then ?
  - YES. There are many useful applications with a rather centralized nature (community portals, company web sites)
  - YES. People start recognizing the need for distributed and robust approaches.

# The KR & KM Research Group



- Christian Meilicke
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- Anne Schlicht
- Heiner Stuckenschmidt

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  - Frank van Harmelen, Vrije Universiteit Amsterdam
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  - Pavel Shvaiko, Fausto Giunchiglia, University of Trento
- The DRAGO System for distributed reasoning with ontologies can be downloaded at: <http://sra.itc.it/projects/drago/>
- The work is partially funded by the German Science Foundation in the Emmy-Noether Programme